



PRAVARA RURAL EDUCATION SOCIETY'S
PRAVARA RURAL COLLEGE
OF PHARMACY
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PRAVARA RURAL COLLEGE OF PHARMACY STRATEGIC PLAN

Date of preparation: 16 August, 2014

Plan for: Academic Year 2014-15 till 2018-19.

Preamble:

Pravara Rural College of Pharmacy was established in the year 1987. Considered as one of the premier institutions under Savitribai Phule Pune University, the institution has been instrumental in shaping lives of more than 1750 pharmacy professionals who are serving at illustrious positions across the world.

In its quest for achieving more perfection and to constantly upgrade the quality of education being rendered, the Stakeholders of the institution felt the need to define the Strategic Plan of the institution for a period of three years in order to take the institution closer to its Vision, Mission.

Principal
Pravara Rural College of Pharmac:
Pravaranagar, A/p. Loni-413736



VISION-

To become a center of excellence in pharmaceutical education, training, research and continuous professional development of pharmacists in rural India.

MISSION-

1. Our mission is to introduce excellence in Pharmacy education through quality education, infrastructure and learning resources to meet the needs of students in pursuit of knowledge.
2. To develop, promote and nurture research activities in pharmaceutical sciences
3. To make professionally competent and ethical pharmacists of international standard to cater the needs of rural to global healthcare.

GOALS-

1. To educate and train pharmacists to cater for the needs of society.
2. To promote use of indigenous resources for pharmacy industry.
3. To create excellent research center at college to provide many innovative research methods to develop Institute-Industrial linkages.
4. To develop consortium for consultancy service in education, training, health care with reference to pharmacy profession.
5. To increase the global linkages by attracting international scientific forums for collaborative educational programmes.



SWOC ANALYSIS

STRENGTH:

- One of the oldest institutions under Savitribai Phule Pune University.
- Dedicated & competent workforce.
- State of the art infrastructure.
- Unpolluted ambience.
- Women empowerment oriented institution.
- Good alumni network.
- Student involvement in all decision making processes of the institution.

WEAKNESS:

- Placement ratio is less due to frequent attrition of students once they join the company.
- Lack of communication skills in non teaching faculty.
- Less collaborations with reputed Universities in India & Abroad.
- Less use of digital technology amongst staff and students.

OPPORTUNITIES:

- NAAC Accreditation.
- NBA Accreditation.
- ISO certification.
- Scope for opportunities for industrial tie ups, collaborations etc.

CHALLENGES:

- Quality of students being admitted.





SHORT TERM PLAN:

- Boosting of staff for acquiring higher qualification.
- Improving the level of research activities being carried out.

MEDIUM TERM PLAN:

- Improvement to be done in extension activities.
- More community development activities to be planned.
- Students to be involved in all decision making process.

LONG TERM PLAN:

- Permanent affiliation of Savitribai Phule Pune University to be achieved.
- NAAC Accreditation to be achieved.
- NBA Accreditation to be achieved.
- ISO certification to be done.
- Research centre to be set up.



ACADEMIC REFORMS:

New Courses to be started:

It is envisaged to start the following courses at Pravara Rural College of Pharmacy:

- PG Course in Pharmaceutics.
- PG Course in Pharmacology.

Pedagogical initiatives envisaged:

- Involvement of faculty in preparing online lecture modules.

RESEARCH:

- Establishment of research centre in Pharmacognosy, Pharmaceutical Chemistry.
- Upliftment of research activities.
- Augmentation of research through research projects under MODROBS, RPS.
- Planning and execution of International/National/state level seminar one in each department.
- Effort to improve the quality of paper publications.

TRAINING & PLACEMENT:

- Liaison between industry and academia.
- Establishment of virtual reality lab for training students.



INFRASTRUCTURE DEVELOPMENT:

- Addition of new labs as per new course envisaged.
- Upliftment of laboratory infrastructure through purchase of new sophisticated equipments such as HPLC, HPTLC.

INDUSTRY-INSTITUTE INTERACTION:

- Establishment of industry-institute interface.
- Augmentation of laboratory infrastructure via addition of equipments which are in good condition but discarded by Pharma companies.

AFFILIATIONS AND REGULATORY COMPLIANCE:

- Permanent affiliation of Savitribai Phule Pune University to be achieved.
- NAAC Accreditation to be achieved.
- NBA Accreditation to be achieved.
- ISO certification to be done.
- SPPU application and approval for research centre.